



RISK MANAGEMENT  
**SUMMIT**

**SPONSORSHIP**

**PROSPECTUS**

# SPONSORSHIP PROSPECTUS

## Aligning Horizons

SUNDAY, SEPTEMBER 20 –  
WEDNESDAY, SEPTEMBER 23

THE ARIZONA BILTMORE  
PHOENIX, AZ



### About

This year's Risk Management Summit, **Aligning Horizons**, focuses on delivering practical solutions that allow organizations to take control of their risk strategy across risk management, technology, claims, litigation management, and alternative risk programs. The Summit will also host the Annual Board of Directors and Member Meetings for the eCaptiv programs.

As a specialty Managing General Agent and Attorney-in-Fact providing commercial property & casualty insurance and reinsurance solutions through policyholder-owned alternative risk insurance programs, eMaxx enables Members and Subscribers to participate as long-term investors in their own risk while reducing total cost through its differentiated alternative insurance programs, technology platforms, and loss prevention & claims management solutions.

“By working together, pooling our resources and building on our strengths, we can accomplish great things.”



R O N A L D R E A G A N

# SPONSORSHIP PROSPECTUS

## CHAIRMAN

### WELCOME RECEPTION - \$100,000

The Welcome Reception jumpstarts the Summit, as attendees network and enjoy refreshments and entertainment. Sponsor will receive rights to prominent branding at the venue.

### CLOSING DINNER - \$100,000

Attendees will be honored during this appreciation dinner. This is an incredible opportunity to gain visibility, while leaving attendees with a lasting impression of your company. Sponsor's name and logo will be presented during the ceremony.

### CLOSING DINNER AFTER PARTY - \$50,000

Join attendees for a networking Closing Dinner After Party. The sponsor can choose a signature cocktail that will be passed throughout the after party.

### EXPO RECEPTION - \$50,000

Hosted in the Expo, your company can generate tremendous brand exposure by sponsoring one of our most popular events, the Expo Reception. Sponsor will receive rights to branding throughout the venue.

### WELCOME BAGS - \$50,000

Reusable welcome bags will be distributed to all conference attendees upon check-in at registration. These bags will feature the sponsor's logo.



# SPONSORSHIP PROSPECTUS

## LANYARDS - \$50,000

Attendees will not only see your company logo, but they will wear a lanyard with your company's name on it. Lanyards must be worn to all conference functions.

## NOTEBOOKS - \$50,000

Provided in every attendee's welcome bag and featuring your logo, the notebook is a great way to provide a functional tool many attendees will utilize throughout the conference.

## TOWELS - \$35,000

Provided in every attendee's welcome bag, towels are a great way to provide functional marketing materials many attendees can utilize during and after the conference. Sponsor's company name and logo will be embroidered on the towels.

## KEY CARDS - \$35,000

Key cards will be provided to attendees upon check-in. Sponsor's company name and logo will be displayed on hotel key cards.

## MOBILE APP - \$35,000

The official mobile app allows attendees to access the agenda, speaker information, networking features, and event updates. Sponsor will receive logo placement on the app splash screen, recognition within the app, and one push notification opportunity during the conference.

## PRESIDENT

## BOXED LUNCH - \$25,000

# SPONSORSHIP PROSPECTUS

Attendees will be provided boxed lunches for the day of the Keynote Address. Your company logo will be prominently displayed on the boxed lunches.

## KEYNOTE SPEAKER - \$25,000

Align your brand with one of the Summit's featured keynote presentations. Sponsor will receive recognition in the agenda, onsite signage, and verbal acknowledgment prior to the presentation.

## CHARGING STATIONS - \$20,000

Charging will be displayed throughout the conference rescuing attendees from low battery warnings. Sponsor's company name and logo will be displayed on charging stations.

## CONFERENCE WIFI - \$20,000

Take advantage of this opportunity to connect attendees to the internet during the conference. Your logo will be prominently displayed on instructional signage located at registration.

## INFORMATION DESK - \$15,000

The Information Desk will be the place to go to get answers, located just outside of the General Session area. Sponsor's company name and logo will be displayed on desk signage.

## GOLF CARTS - \$15,000

Golf carts provide essential transportation throughout the Summit. The sponsor's company name and logo will be displayed on golf cart signage, providing visibility throughout the event.



# SPONSORSHIP PROSPECTUS

## DIRECTOR

### DAILY EVENT NEWSLETTER - \$5,000

Update attendees in the morning with a breakdown of that day's events. Your company will gain excellent exposure as your logo will be displayed on the newsletter on a designated day.

### HYDRATION STATION - \$5,000

Stay hydrated and give attendees a pick-me-up by providing water, coffee and tea between sessions. Sponsor will receive prominent signage with your company's name and logo.

### SNACK STOP - \$5,000

Energize attendees with a snack break in between sessions. Sponsor will receive signage with your company's name and logo.

### SIGNATURE COCKTAILS - \$5,000

Signature cocktails offered at the receptions. Sponsor will receive signage with your company's name and logo.

### WELCOME BAG GIVEAWAYS - \$5,000

Provided in every attendee's welcome bag, these giveaways provide functional marketing materials many attendees will utilize throughout the conference. Sponsor's company name and logo will be displayed on the giveaway. Welcome Bag Giveaways include Pens, USB Drivers, Stress Balls, and Water Bottles.



# SPONSORSHIP PROSPECTUS

## EXHIBITOR

EXPO - \$ 3 , 5 0 0

The Expo will feature product demonstrations from technology and risk management service providers. Each exhibitor will receive designated booth space.

## Exhibitor Hours

Saturday, September 19

- ❖ Exhibitor Set-Up: 12:00 PM – 5:00 PM

Sunday, September 20

- ❖ Expo Hours: 12:00 PM – 5:00 PM

Monday, September 21

- ❖ Expo Hours: 8:00 AM – 5:00 PM
  - Includes Reception from 6:00 PM – 9:00 PM

Tuesday, September 22

- ❖ Expo Hours: 8:00 AM – 2:00 PM Includes Breakdown



# SPONSORSHIP PROSPECTUS

## INCLUDED IN EACH SPONSORSHIP

### C H A I R M A N

Registrations included: 4

Logo on website, app, and program booklet

### P R E S I D E N T

Registrations included: 2

Logo on website, app, and program booklet

### D I R E C T O R

Registrations included: 1

Logo on website, app, and program booklet

### E X H I B I T O R

Registrations included: 1

Logo on website, app, and program booklet

