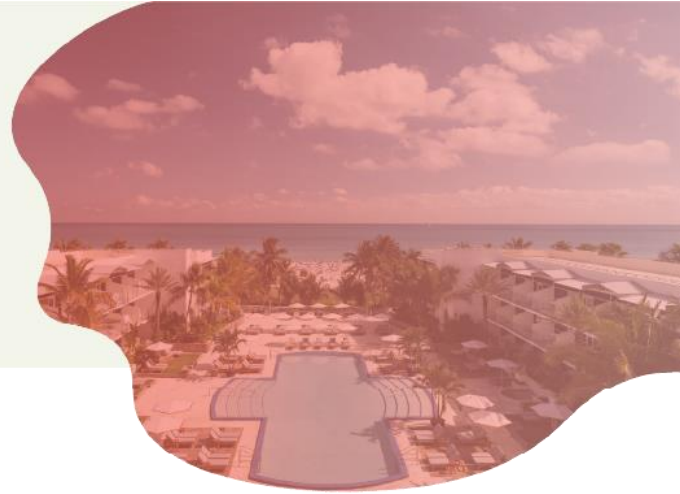




2021 RISK MANAGEMENT  
**SUMMIT**  
BACK INTO THE FUTURE

**SPONSORSHIP PROSPECTUS**



# BACK INTO THE FUTURE

OCTOBER 20 - OCTOBER 23

RITZ CARLTON SOUTH BEACH, MIAMI FLORIDA

## ABOUT

A paradigm shift is occurring today. The paradigm shift has driven the growth of businesses seeking to control their own destiny. Alternative risk captive insurance programs have become the fastest-growing segment of the commercial property and casualty insurance market.

The aim of the Summit is to present concepts and products that will facilitate innovation, success and transformation. This year's theme, "**Back into the Future**," will focus on providing risk management, technology, claims, litigation management, and variable cost captive insurance solutions to control your destiny.

The Summit was pioneered and garnered traction under eMaxx, formerly known as Energi. In 2016, the Summit became open to all small and middle market companies. In 2018, eMaxx launched eCaptiv, a Vermont domiciled captive insurance company focused on providing alternative risk solutions to small and middle market companies. The Summit will host Annual Meetings of the Board of Directors and Members for the eCaptiv programs.

**"THE MOST RELIABLE WAY TO PREDICT THE FUTURE IS TO CREATE IT."**

- ABRAHAM LINCOLN



## CHAIRMAN LEVEL

### WELCOME RECEPTION - \$100,000

Make a splash at the Welcome Reception held on Sunday evening. This event jumpstarts the Summit, as attendees network and enjoy refreshments and entertainment. Sponsor will receive rights to prominent branding at the venue, as well as the opportunity for a company representative to address attendees during the reception.

### CLOSING DINNER - \$100,000

Attendees will be honored during this appreciation dinner. This is an incredible opportunity to gain visibility, while leaving attendees with a lasting impression of your company. Sponsor's name and logo will be presented during the ceremony.

### COCKTAIL RECEPTION - \$25,000

Join Summit attendees for a networking Cocktail Reception before the Closing Ceremony and Dinner. The sponsor can choose a signature cocktail that will be passed throughout the reception.

### EXPO HAPPY HOUR - \$25,000

Hosted in the Expo, your company can generate tremendous brand exposure by sponsoring one of our most popular events, the Vendor Night Party. Sponsor will receive rights to branding throughout the venue.

## PRESIDENT LEVEL

### PHOTO BOOTH (2 AVAILABLE) - \$15,000

Give attendees a souvenir from the Summit. Attendees can have fun in the Miami themed photo booth at the Welcome Reception or Expo Night Party. Your company logo will be prominently displayed on each printed photo.

### WELCOME BAGS (2 AVAILABLE) - \$10,000

Have your company's logo displayed like a walking billboard during the Summit. Reusable welcome bags will be distributed to all conference attendees upon check-in at registration. These bags will feature the sponsor's logo.



## **TOWELS - \$10,000**

Provided in every attendee's welcome bag, towels are a great way to provide functional marketing materials many attendees can utilize during and after the conference. Sponsor's company name and logo will be embroidered on the towels.

## **CONFERENCE WIFI - \$10,000**

Take advantage of this opportunity to connect attendees to the internet during the conference, while simultaneously driving traffic to your company's website. Your logo will be prominently displayed on instructional signage located at registration. Once attendees have gained access to the internet, they will be directed to your company's website.

## **INFORMATION DESK- \$10,000**

Have a question about sessions or the Summit agenda? The Information Desk will be the place to go to get answers, located just outside of the General Session area. Sponsor's company name and logo will be displayed on desk signage.

## **DIRECTOR LEVEL**

### **LANYARDS (2 AVAILABLE) - \$5,000**

Have attendees "wear" your company's logo throughout the entire Summit! Attendees will not only see your company logo, but they will wear a lanyard with your company's name on it. Lanyards must be worn to all conference functions.

### **DAILY EVENT NEWSLETTER (3 AVAILABLE) - \$5,000**

Update Summit attendees in the morning with a breakdown of that day's events. Your company will gain excellent exposure as your logo will be displayed on the newsletter on a designated day of the conference.

### **HYDRATION STATION (4 AVAILABLE) - \$5,000**

Stay hydrated in the hot Florida sun and give attendees a pick-me-up by providing water, coffee and tea between sessions. Sponsor will receive prominent signage with your company's name and logo.

### **SNACK STOP (4 AVAILABLE) - \$2,500**

Energize attendees with a snack break in between sessions. Sponsor will receive signage with your company's name and logo.



## **WELCOME BAG GIVEAWAYS (3 AVAILABLE) - \$2,500**

Provided in every attendee's welcome bag, these giveaways provide functional marketing materials many attendees will utilize throughout the conference. Sponsor's company name and logo will be displayed on the giveaway.

## **EXHIBITOR LEVEL**

### **EXPO - \$1,500**

The Expo will feature product demonstrations from technology and risk management service providers. Each exhibitor will receive designated booth space with a draped table top and chairs.

### **EXHIBITOR HOURS**

Tuesday, October 19<sup>th</sup>: Exhibitor Set-up

Wednesday, October 20<sup>st</sup>: 1:00 PM – 5:00 PM

Thursday, October 21<sup>nd</sup>: 8:00 AM – 6:00 PM including Expo Reception

Friday, October 22<sup>nd</sup>: Exhibitor Breakdown

## **INCLUDED IN EACH SPONSORSHIP**

### **CHAIRMAN LEVEL**

Registrations included: 4

Logo on website, app, and program booklet

### **PRESIDENT LEVEL**

Registrations included: 2

Logo on website, app, and program booklet

### **DIRECTOR LEVEL**

Registrations included: 1

Logo on website, app, and program booklet

### **EXHIBITOR LEVEL**

Registrations included: 1

Logo on website, app, and program booklet