

2020 RISK MANAGEMENT SUMMIT



SPONSORSHIP PROSPECTUS





NAVIGATING THROUGH CHANGE

MAY 31 – JUNE 3 2020

BOCA RATON CLUB & RESORT BOCA RATON, FLORIDA

ABOUT

Litigation financing, erosion of tort reform, negative public sentiment towards large businesses and nuclear punitive damage verdicts have created a commercial casualty market crisis that is cited as social inflation. This social inflation is driving a “hard market” cycle with insurance and reinsurance companies reducing capacity to market segments along with geographical areas and ultimately escalating premium costs. Alternative risk solutions have become the fastest growing segment as small and middle market companies are seeking solutions to combat against the instability and reduction in capacity in the market.

The aim of the Summit is to present small and middle market companies with ideas, concepts and products that will facilitate innovation, success and transformation. This year’s theme, “**Navigating through Change,**” will focus on providing risk management, technology, claims, and litigation management strategies to combat trends impacting companies today.

The Summit was pioneered and garnered traction under eMaxx, formerly known as Energi. In 2016, the Summit became open to all small and middle market companies. In 2018, eMaxx launched eCaptiv, a Vermont domiciled captive insurance company focused on providing alternative risk solutions to small and middle market companies in various segments of the transportation industry. The Summit will host Annual Meetings of the Board of Directors and Members for all of the eCaptiv programs.

"THE SECRET OF GETTING AHEAD IS GETTING STARTED.

- Mark Twain

CHAIRMAN LEVEL

WELCOME RECEPTION - \$50,000

Make a splash at the Welcome Reception held on Sunday evening. This event jumpstarts the Summit, as attendees network and enjoy refreshments and entertainment. Sponsor will receive rights to prominent branding at the venue, as well as the opportunity for a company representative to address attendees during the reception.

CLOSING DINNER - \$50,000

Attendees will be honored during this appreciation dinner. This is an incredible opportunity to gain visibility, while leaving attendees with a lasting impression of your company. Sponsor's name and logo will be presented during the ceremony, and they will have the opportunity to address attendees during the closing presentation.

COCKTAIL RECEPTION - \$25,000

Join Summit attendees for a networking Cocktail Reception before the Closing Ceremony and Dinner. The sponsor can choose a signature cocktail that will be passed throughout the reception.

PRESIDENT LEVEL

WELCOME BAGS (2 AVAILABLE) - \$10,000

Have your company's logo displayed like a walking billboard during the Summit. Reusable welcome bags will be distributed to all conference attendees upon check-in at registration. These bags will feature the sponsor's logo.

TOWELS - \$10,000

Provided in every attendee's welcome bag, towels are a great way to provide functional marketing materials many attendees can utilize during and after the conference. Sponsor's company name and logo will be embroidered on the towels.

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CONFERENCE WIFI - \$10,000

Take advantage of this opportunity to connect attendees to the internet during the conference, while simultaneously driving traffic to your company's website. Your logo will be prominently displayed on instructional signage located at registration. Once attendees have gained access to the internet, they will be directed to your company's website.

INFORMATION DESK- \$10,000

Have a question about sessions or the Summit agenda? The Information Desk will be the place to go to get answers, located just outside of the General Session area. Sponsor's company name and logo will be displayed on desk signage.

DIRECTOR LEVEL

LANYARDS (2 AVAILABLE) - \$5,000

Have attendees "wear" your company's logo throughout the entire Summit! Attendees will not only see your company logo, but they will wear a lanyard with your company's name on it. Lanyards must be worn to all conference functions.

DAILY EVENT NEWSLETTER (3 AVAILABLE) - \$5,000

Update Summit attendees in the morning with a breakdown of that day's events. Your company will gain excellent exposure as your logo will be displayed on the newsletter on a designated day of the conference.

HYDRATION STATION (4 AVAILABLE) - \$5,000

Stay hydrated in the hot Florida sun and give attendees a pick-me-up by providing water, coffee and tea between sessions. Sponsor will receive prominent signage with your company's name and logo.

SNACK STOP (4 AVAILABLE) - \$2,500

Energize attendees with a snack break in between sessions. Sponsor will receive signage with your company's name and logo.

WELCOME BAG GIVEAWAYS (3 AVAILABLE) - \$2,500

Provided in every attendee's welcome bag, these giveaways are a great way to provide functional marketing materials many attendees will utilize not only throughout the conference, but also in their offices long after the event comes to a close. Sponsor's company name and logo will be displayed on the giveaway.



EXHIBITOR LEVEL

EXPO - \$1,500

The 2020 Expo will feature product demonstrations from technology and risk management service providers. Exhibitors have the opportunity to network with attendees and participate in social events throughout the conference. Each exhibitor will receive designated booth space with a draped table top and chairs. Exhibitors will also receive signage with your company's name and logo.

EXHIBITOR HOURS

- Sunday, May 31st: Exhibitor Set-up
- Monday, June 1st: 7:00 AM – 4:00 PM
- Tuesday, June 2nd: 7:00 AM – 5:00 PM

*Set-up will begin on Sunday, May 31st

*Breakdown will start on Tuesday, June 2nd after 5:00 PM



INCLUDED IN EACH SPONSORSHIP

CHAIRMAN LEVEL

Registrations included: 4
Logo on website, app, and program booklet

PRESIDENT LEVEL

Registrations included: 2
Logo on website, app, and program booklet

DIRECTOR LEVEL

Registrations included: 1
Logo on website, app, and program booklet

EXHIBITOR LEVEL

Registrations included: 1
Logo on website, app, and program booklet